

ELIE J. SUNG

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EDUCATION

Georgia Institute of Technology, Atlanta, U.S.A. Ph.D., Public Policy Dissertation: Intellectual property policy changes in the court: a study of the policymaking process, firm participation and heterogeneous impacts on business models Committee: John P. Walsh, Timothy Holbrook, Gordon Kingsley, Stuart Graham, Alan Marco	2019 (expected)
Telecom Paristech, Paris, France Master in Applied Economics (Master2 IREN)	2012
Telecom Paristech, Paris, France Diplôme d'ingénieur	2011
Lycée Sainte Geneviève, Versailles, France Classes préparatoires aux grandes écoles Mathematics	2008

FIELDS OF INTEREST

Research interests

Innovation
Firm Strategy
Science and Technology Policy
Intellectual Property

Teaching interest

Microeconomics (undergrad & grad)
Economics of Innovation (undergrad & grad)
Science and Technology Policy (undergrad & grad)
Research Design and Methods (undergrad & grad)

EXPERIENCE

Georgia Institute of Technology, Atlanta, U.S.A. Research Assistant for Professor John P. Walsh	2015 – Present
Georgia Institute of Technology, Atlanta, U.S.A. Research Assistant for Professor Gordon Kingsley	2013 – 2015
Peer Review Contributions Research Policy	2015 – Present
Telecom Paristech, Paris, France Visiting Researcher	2016 – Present

Analysys Mason, Paris France, Cambridge and London U.K. 2012 – 2013
Management and Policy Consultant

ARCEP, Paris, France 2012
Telecommunications Economic and Policy Research Intern

Goldman Sachs, London, U.K. 2010 - 2011
Intern

WORKING PAPERS

“Evaluation of a Policy Change Weakening Patents and Its Effect on Firm Strategy” (with John P. Walsh)

“Effect of Acquisition of External Knowledge and Government Support on SME Innovation” (with John P. Walsh)

“Actors and Determinants of Patent Policymaking by the Courts: What Are Socio-economic Arguments Worth in the Face of Politics?”

“Winners and Losers of IP Policy: Firms’ Benefits from Participating in Policymaking”

“Streamlining Project Delivery through Risk Analysis” (with Gordon Kingsley)

PRESENTATIONS

“Evaluation of a Policy Change Weakening Patents and Its Effect on Firm Strategy”

- APPAM, November 2017
- EPIP, September 2017
- DRUID, June 2017
- Technology, Management and Policy Graduate Consortium, June 2017
- Workshop on Original Policy Research at Georgia Tech, February 2017
- Ivan Allen College Graduate Student Conference at Georgia Tech, January 2017

“Effect of Acquisition of External Knowledge and Government Support on SME Innovation”

- Schumpeter conference, July 2016

TEACHING EXPERIENCE

Guest lectures on “Externalities” Fall 2017
In master-level “Microeconomics Analysis” class (ECON6106, about 15 students) invited by Professor Garry Gabison at the School of Economics, Georgia Institute of Technology

Guest speaker Fall 2017
In master-level “Research Design” class (PUBP6112, about 15 students) invited by Professor Omar Asensio at the School of Public Policy, Georgia Institute of Technology

Guest lecture on “Innovation Studies” Fall 2017
In master-level “Introduction to Economics” class (SES103, about 60 students, in French) invited by Professor David Bounie at the Economic and Social Science Department, Telecom Paristech

Guest lecture on “Qualitative Data Analysis Using Nvivo” Spring 2015
In master and doctoral-level Qualitative Methods class (PUBP8803, about 10 students) invited by Professor Juan Rogers at the School of Public Policy, Georgia Institute of Technology

AWARDS AND SCHOLARSHIPS

Best Paper for an Emerging Scholar Award at the European Policy for Intellectual Property 2017 conference

Best Presentation Award at the Technology Management and Policy Graduate Consortium 2017

Best Presentation Award (based on five-minute pitch of the dissertation topic) at the Doctoral Workshop of the European Policy for Intellectual Property 2016 conference

LANGUAGES AND SKILLS

Native or bilingual proficiency in French, English and Korean
Elementary proficiency in Spanish

Programming proficiency in R, Stata, Excel and SQL